

Scroll to *How can I be sure that Girl Scout Cookie Program revenue supports the local Girl Scouts in my community?* under *Cookie Revenue* at [http://girlscouts.org/program/gs\\_cookies/faq.asp](http://girlscouts.org/program/gs_cookies/faq.asp)

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**How can I be sure that Girl Scout Cookie Program revenue supports the local Girl Scouts in my community?**

All of the revenue earned from cookie activities—every penny after paying the baker—stays with the local Girl Scout council. Each council determines its own revenue structure depending on its cookie cost, local retail price, and the amount that is shared with participating troops and groups. On average, Girl Scout council net revenue is approximately 65–75 percent of the local retail price, and the amount that is shared with participating Girl Scout troops and groups, referred to as troop proceeds, is approximately 10–20 percent of the local retail price. Cookie program revenue is a critical source of funding for local Girl Scout councils, and it is often what makes it possible to serve girls in hard-to-serve areas, and maintain camps and properties.